

Profiling the different Entrepreneurship Education Approaches in the DESERVE-Project

Understanding of entrepreneurship	Please define entrepreneurship according to the understanding in your school / institution!	We see entrepreneurship as a fundamental aspect of our curriculum; as a business school we try to prepare all our students for the dynamic world of modern business.
	Do you refer to specific models / concepts of entrepreneurship in your school / institution?	We use St. Galler Management Model to help give an overview of business activities. We also have individual courses that deal with different aspects of entrepreneurship (e.g. Business Administration, Practice Firm, Business English,.....)
	Please name the three most important aims / goals in regard to entrepreneurship education in your school / institution	We seek to impart: <ul style="list-style-type: none"> - Business skills (Management, Marketing, Accounting - Personal skills (Presentation, Time Management, Self Discipline.....) - General knowledge (Economics, Culture, Political Education.....)
Strategic positioning of entrepreneurship	In regard to entrepreneurship education, is there a strategy / vision implemented in your school / institution?	<input type="checkbox"/> no strategy in regard to entrepreneurship education <input type="checkbox"/> single aims / goals are defined in regard to entrepreneurship education <input checked="" type="checkbox"/> entrepreneurship education is an element of the school's / institution's strategic plans <input type="checkbox"/> the school / institution sees itself as an entrepreneurial institution <input type="checkbox"/> other (please describe briefly):

Curriculum structure	What forms of curricula for entrepreneurship education do you have in your institution?	<input checked="" type="checkbox"/> national centralized <input type="checkbox"/> regional <input checked="" type="checkbox"/> school based <input type="checkbox"/> no specific entrepreneurship curriculum <input type="checkbox"/> other (please describe briefly):
	Who was /is developing the curriculum?	<input checked="" type="checkbox"/> Teachers <input type="checkbox"/> Business representatives <input checked="" type="checkbox"/> Government representatives <input type="checkbox"/> NGO / Initiatives representatives <input type="checkbox"/> other (please describe briefly)
	What is the external structure of the curriculum?	<input type="checkbox"/> specific entrepreneurial subject <input checked="" type="checkbox"/> entrepreneurship aspect embedded in other subjects (such as business administration, social science,...) <input type="checkbox"/> entrepreneurship principle embedded as general aim <input type="checkbox"/> no formal description <input type="checkbox"/> other (please describe briefly)
	What is the basic structure of the aims / goals of entrepreneurship education	<input checked="" type="checkbox"/> knowledge about entrepreneurship <input checked="" type="checkbox"/> entrepreneurial skills <input checked="" type="checkbox"/> entrepreneurial attitudes <input type="checkbox"/> learning outcomes / competence in regard to entrepreneurship <input type="checkbox"/> other (please describe briefly)
	Is there a sequence / progression in the entrepreneurial education?	<input type="checkbox"/> specific stage model, <input type="checkbox"/> hints on progression <input type="checkbox"/> no formal description

		<input checked="" type="checkbox"/> other (please describe briefly)Curriculum linked
Resources	What is the background of the teacher teaching entrepreneurship?	<input type="checkbox"/> specific training in entrepreneurship education <input checked="" type="checkbox"/> personal entrepreneurial experience <input checked="" type="checkbox"/> trained in a related subject, such as (e.g. business) <input checked="" type="checkbox"/> personal interest in entrepreneurship education <input type="checkbox"/> other (please describe briefly)
	What does the teachers training look alike?	<input type="checkbox"/> entrepreneurship education within the basic teacher training <input checked="" type="checkbox"/> entrepreneurship education within continuous teacher education <input checked="" type="checkbox"/> entrepreneurship education by personal interest of the teachers <input type="checkbox"/> no formal description <input type="checkbox"/> other (please describe briefly)
	What are the teachers' roles in entrepreneurship education?	<input checked="" type="checkbox"/> teacher / trainer, <input checked="" type="checkbox"/> facilitator / organizer <input checked="" type="checkbox"/> coach / consultant <input type="checkbox"/> team-teaching with other representatives as: (e.g. business representatives) <input checked="" type="checkbox"/> other (please describe briefly)team teaching with other teachers from the school
	What is the basic teaching format for entrepreneurship education	<input checked="" type="checkbox"/> within subjects in the schools <input type="checkbox"/> extracurricular projects <input type="checkbox"/> no basic format <input type="checkbox"/> other (please describe briefly)

	Are specific time resources dedicated to entrepreneurship education within a school year?	<input type="checkbox"/> explicit time frame: (e.g. 2 hours a week for 6 month) <input checked="" type="checkbox"/> no explicit time frame: but an average time of 5-8 hours a week (e.g. 60 hours course) <input type="checkbox"/> no formal definition <input type="checkbox"/> other (please describe briefly)
	Is there standard material you use in the entrepreneurship education	<input checked="" type="checkbox"/> books German course books, variety of English materials (Please note the bibliographies data here!) <input type="checkbox"/> data from (Please note the data source here!) <input checked="" type="checkbox"/> examples German and English case studies (Please note the examples briefly) <input type="checkbox"/> no standardized material <input type="checkbox"/> other (please describe briefly)
	Does the entrepreneurship education have its own budget you can use	<input type="checkbox"/> specific budget for entrepreneurship education, <input checked="" type="checkbox"/> no <input type="checkbox"/> other (please describe briefly)
	Are there other stakeholders involved in the entrepreneurship education?	<input type="checkbox"/> external advisor, <input checked="" type="checkbox"/> connections to the local business community <input checked="" type="checkbox"/> network of educational community (e.g. other schools) <input type="checkbox"/> NGOs/ project organization, like <input type="checkbox"/> other (please describe briefly)
pedagogical approach / instructional design	What are the basic principles for training entrepreneurship?	<input checked="" type="checkbox"/> project based learning <input checked="" type="checkbox"/> experience based learning <input checked="" type="checkbox"/> instruction <input type="checkbox"/> no basic principles

		<input type="checkbox"/> other (please describe briefly)
	Do you have preferred training formats in your institution?	<input type="checkbox"/> project-based <input checked="" type="checkbox"/> practice firms <input type="checkbox"/> embedded in other day to day teaching <input type="checkbox"/> no preferences <input type="checkbox"/> other (please describe briefly)
	Which methods / instruments do you use	<input checked="" type="checkbox"/> developing business plans <input type="checkbox"/> business plan competitions <input checked="" type="checkbox"/> student projects <input checked="" type="checkbox"/> scenarios <input checked="" type="checkbox"/> games <input type="checkbox"/> other (please describe briefly)
assessment	Which forms of assessment do you use in entrepreneurial education	<input checked="" type="checkbox"/> written assignments <input checked="" type="checkbox"/> oral test <input checked="" type="checkbox"/> presentations <input checked="" type="checkbox"/> project pitches <input type="checkbox"/> no specific assessment for entrepreneurial education <input type="checkbox"/> other (please describe briefly)
	Which assessment criteria do you use in entrepreneurial education?	<input checked="" type="checkbox"/> feasibility <input checked="" type="checkbox"/> structure of the presentations <input checked="" type="checkbox"/> presentation skills <input checked="" type="checkbox"/> communication skills <input type="checkbox"/> other (please describe briefly)

	Is there an extra certification for the entrepreneurial education programs?	<input type="checkbox"/> no extra certification <input checked="" type="checkbox"/> separate certificate <input type="checkbox"/> certification within the program certification <input type="checkbox"/> other (please describe briefly)
	Does the certificate for entrepreneurship education have a relevance for students' next steps?	<input type="checkbox"/> no relevance <input checked="" type="checkbox"/> the certification is relevant for: career development, university application (e.g. in the recruiting process) <input type="checkbox"/> not applicable
strategic position	What are the strengths of entrepreneurial education in your school / institution?	Well motivated international group of teachers, proactive approach towards students, bilingual teaching, well established practice firms, Participation in competitions and trade fairs, foreign work experience programs
	What weaknesses do you see in your school's / institution's entrepreneurial education approach?	Inflexible curricula and time tables, lack of financing, lack of suitable educational resources (space, equipment, time, technology.....)
	Do you see upcoming opportunities to foster entrepreneurial education in your school / institution?	<ul style="list-style-type: none"> - Our students tend to have better job chances than others - Our courses allow students to study at a tertiary level - Our courses provide a good basis for further university studies - Our courses give students the necessary skills to work throughout the EU

	Are there threats you see for entrepreneurial education in your school / institution?	Demographic change (fewer students), psychographic change (lack of interest in business studies), other rival schools, cutback in funding, political change
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